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This is to certify that the project work titled "CAPITAL BUDGETING AT LARSEN AND TOUBRO" has been submitted by students of B.com Honours Final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda for the academic year 2020-2023.

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This is to certify the project work titled CONSUMER SATISFACTION A CASE STUDY OF HEROMOTOCORP PRODUCT AND SERVICES has been submitted by students of B.Com (Honours) final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanaguda for the academic year 2020-2023.

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Date 22-05-2023

This is to certify that the project work title A STUDY - ON COUSTOMER SATISFACTION TOWARD'S OTT U/S THEATERS

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CERTIFICATE

This is to certify that the project work titled "IMPACT OF COVID-19 ON ONLINE MARKETING" has been submitted by B. Com Honours Final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanaguda for the academic year 2020-2023

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Dr. R. SOMESHWER RAD

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON

ROLEOF INFORMATION TECHNOLOGY IN BANKING" has been

submitted by students B.com honors final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanaguda for the academic year 2020-2023.

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This is to Certify that the Project titled "STOCK MARKET AND COMPARATIVE ANALYSIS OF STOCKPRICES OF SELECTED COMPANIES AT INDIA BULLS" has been submitted by B.Com Honours final year to Osmania University in partial fulfillment of the requirements for the award of bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023.

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This is to certify that the project work entitled

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Is the Bonafide work done by

TARUN YADAV -111020407061 - 111020407065 SUNIL -111020407069 PRAVEEN **TANUJA** -111020407080

As a part of their curriculum in the Department of Commerce

KESHAV MEMORIAL INSTITUTION OF COMMERCE AND SCIENCE

NARANYAGUDA, HYDERABAD-5000029

This work has been carried out under my guidance C. Somethwer

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submitted by students of Bcom Honours final year to Osmania
University in partial fulfilment of the requirements for the award of
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This is to certify that the project work titled "CONSUMER PERCEPTION TOWARDS SAMSUNG" has been submitted by students of Bcom Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda for the academic year 2020-2023

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This is to certify that the project work titled "Impact of GST on Banking Sector" has been submitted by students of B.com Honors final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, narayanaguda for the academic year 2020-2023.

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This is to certify that the project work titled "Advancement of Social Welfare System" has been submitted by students of B.com Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda for the academic year 2020-2023

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This is to certify that the project work title "A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING" has been submitted by student of B.Com(Honours) final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023.

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This is to certify that the project work titled "Relevance of Public Sector Banks In India" has been submitted by students of B.com Honors final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda for the academic year 2020-2023.

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This is to certify that the project work titled "INDIAN EDUCATION SYSTEM" has been submitted by Students of Bcom Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda for the academic year 2020-2023

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This is to certify that the project work titled "KEY HIGHLIGHTS OF UNION BUDGET 2023-2024" has been submitted by student s of B.Com Honours final year to Osmania University in partial fulfilment of the reqirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023.

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This is to certify that the project work titled "AMMA DAIRY FARM" has been submitted by students of B.com Honours final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023

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This is to certify that the Project Report titled "FACTORS INFLUENCING CUSTOMER EXPERIENCE AT INOX UNIVERSE" has been submitted in partial fulfilment of the requirements for the award of Bachelor of Commerce, Osmania University, Hyderabad, was carried out by Palak Jain, T. Bhanu Sai Praneeth, Ravi Kumar Shaw and Siddharth Ingle from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda, for the academic year 2020-2023.

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This is to certify that the project work titled "EVALUATION OF PERFORMANCE APPRAISAL OF ICICI BANK" has been submitted by students of B.com (Honours) final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute Of Commerce And Sciences, Narayanaguda for the academic year 2020-2023.

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This is to certify that "A PROJECT ON RELIANCE INDUSTRY LIMITED (JIO)" has been submitted by students of B.com Honours final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda for the academic year 2020-2023

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This is to certify that the project work titled " A STUDY ON CONSUMER BEHAVIOUR TOWARDS AMAZON" has been submitted by students of Bcom Honours final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda for the academic year 2020-2023.

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This is to certify that the project work titled "A STUDY ON FINANCIAL STATEMENTS AND POSITION OF TITAN COMPANY LIMITED" has been submitted by students of Bcom Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023.

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This is to certify that the project report titled "SOCIAL MEDIA MARKETING AND IT'S IMPACT ON YOUTH" is submitted in partial fulfillment for the award of Bachelor of Commerce, Osmania University, Hyderabad. Was carried out by V.Sindhu, S.Mahesh, Nupur Shinde ,R. Varshitha under my guidance. This has not been submitted to any other University or Institution for the award of any degree/diploma/certificate.

Signature of the Guide

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This is to certify that the project work titled " A PROJECT REPORT ON CADBURY CHOCOLATE BRAND " has been submitted by students of B.com Honours final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023

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This is to certify that the project work title INDIAN TAXATION SYSTEM has been submitted by students of B.COM (Honours) Final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023.

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This is to certify that the project work titled "AWARENESS OF E BANKING SERVICES" has been submitted by students of B.Com Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023.

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This is to certify that the project work titled "A Study on Impact of Online Advertisement on Consumer Behaviour" has been submitted by students of B.Com Honors final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023.

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This is to certify that the project work titled "A STUDY ON MARKETING STRATEGIES OF BOAT COMPANY" has been submitted by students of B.com Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023.

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This is to certify that the project work titled "A STUDY ON DIGITAL PAYMENT SERVICES IN INDIA (UPI)" has been submitted by students of B.com (Honours) final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023.

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This is to certify that the project work titled "IMPACT OF GST ON SMALL SCALE INDUSTRIES" has been submitted by students of B.com (Honours) final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES.

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Ref. This is to certify that the project report titled "scope of OTT

platforms and consumers preference towards it" is submitted in

partial fulfilment for the award of bachelor of commerce,

Osmania University ,Hyderabad, was carried out by

A.Shirisha, C.HemaVarshini, G.Tulja bhavani, G.Manasa

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This to certify that the project work titled "CAREER PLANNLING AND DEVELOPMENT OF EMPLOYEES IN BANK" has been submitted by students of B.com Honours final year to Osmania university in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023

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This is to certify that the Project Report titled "E-BANKING IN BANK OF BARODA" is submitted in partial fulfilment for the award of Bachelor of Commerce, Osmania University, Hyderabad was carried out by (BALVINDER KOUR, B. DATTA NARAYANA, CH. SHREEYA SREE, D. NIHARIKA) under my midance. This has not been submitted to any other University or Institute for the award of any degree / liploma / certificate.

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This is to certify that the project work titled "A STUDY ON INTEGRATED MARKETING COMMUNICATION WITH RESPECT TO DOVE BABY CARE" has been submitted by students of B.Com Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023

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A STUDY ON "ONLINE PAYMENT APPLICATIONS IN INDIA WITH REFERENCE TO AMAZON PAY."

A Project Report submitted in partial fulfillment of the Requirement for the award of the degree.

Of

BACHELOR OF COMMERCE

SUBMITTED BY:

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Mr. M. SHASHI BHARGAV 111020407093

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Under the guidance of: MR. SAI KIRAN SIR LECTURER IN COMMERCE



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This is to certify that the project work titled "A STUDY ON COMMODITY MARKET IN INDIA" has been submitted by student s of B.Com Honours final year to Osmania University in partial fulfilment of the reqirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanaguda for the academic year 2020-2023

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This is to certify that the project work titled "Role of Foreign Trade in Indian Economy" has been submitted by students of B.com Honors final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, narayanaguda for the academic year 2020-2023.

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This is to certify that the project work titled "GROWTH OF ECOMMERCE IN INDIA" has been submitted by students of B.com Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023

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This is certify that the project work entitled "A STUDY ON MYNTRA AND ITS MARKETING" has been submitted by students of B.com(Honours) final year of KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda Hyderabad, affililated to Osmania University in partial fulfillment for the award of Bachelor of Commerce for the academic year 2020-2023.

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This is to certify that the project work title "A STUDY ON FACTORS INFLUENCING TO BUY ONLINE" has been submitted by students of B.COM (Honours) Final year to Osmania University in partial fulfillment of the requirements for the award of Bachelor of Commerce from Keshav Memorial Institute of Commerce and Sciences, Narayanguda for the academic year 2020-2023

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This is to certify that the project work titled "EFFECTIVENESS OF EMPLOYEE TRAINING AND DEVELOPMENT" has been submitted by students of B.com Honours final year to Osmania University in partial fulfilment of the requirements for the award of Bachelor of Commerce from KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES. Narayanguda for the academic year 2020-2023

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This is certify that the project work entitled "A STUDY ON CONSUMER" has been submitted by students of B.com(Honours) final year of

KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda Hyderabad, affililated to Osmania University in partial fulfillment for the award of Bachelor of Commerce for the academic year 2020-2023.

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3.Name: Vara Sidhu

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This is certify that the project work entitled "A PROJECT REPORT ON LINE SHOPPING AND VARIOUS ONLINE PLATFORMS" has been submitted by students of B.com(Honours) final year of KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda Hyderabad, affiliated to Osmania University in partial fulfillment for the award of Bachelor of Commerce for the academic year 2020-2023.

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2. Name: B. Jaya Raghavendhar

3.Name: G.Chetan

4. Name: Deepak Pal

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R.NO:-1110-20-407-023

R.NO:-1110-20-407-053

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This is certify that the project work entitled "A STUDY ON STOCK MARKET" has been submitted by students of B.com(Honours) final year of

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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWWARDS DMART" has been submitted by students of B.com(Honours) final year of KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES, Narayanguda Hyderabad, affiliated to Osmania University in partial fulfillment for the award of Bachelor of Commerce for the academic year 2020-2023.

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